

Christmas Gift Stores Open Nights, Starting Friday, Until 9 p. m.

\$40 MILLION ALUMINUM PLANTS IN TORRANCE

TORRANCE HERALD

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Vital Defense Industries Will Employ 4,000 Workers

By GROVER C. WHYTE

Construction of four giant aluminum plants costing \$40,000,000 and employing 4,000 workers will begin soon in the Torrance industrial area, it was disclosed today by Thomas D. Jolly, engineer of the Aluminum Corporation of America, in a telegram to County Manager Wayne Allen, who broke the news of the definite decision to locate the aluminum plants in this district.

Three of the plants will be built on a 253-acre site opposite General Petroleum Corporation's Torrance refinery and embracing all the area between 190th st., on the north, 203rd st., on the south, Western ave., on the west and Normandie ave., on the east, all within the Los Angeles shoe string strip.

A fourth plant, a \$12,000,000 aluminum sheet mill, has been tentatively spotted east of Normandie ave., across from the other three plants.

However, high officials in Washington are reported to favor placing this mill in a 100-acre tract at the corner of Western ave. and 190th st., at present lying within the city limits of Torrance, providing arrangements may be made for annexing this 100 acres to the city of Los Angeles.

USE THIRD OF BOULDER DAM POWER

Power for all four plants is to be furnished by the Los Angeles Bureau of Power and Light, and for this reason they must be situated within the city of Los Angeles. Approximately 175,000 kilowatts of power, equal to about one-third the entire generating capacity of the Boulder Dam power plant, are required by the plants.

Purchase of the land, all owned by the Dominguez Estates Company, went to escrow yesterday. It was reported, at \$850 per acre, or approximately \$300,000. As both the site east of Normandie as well as the 100 acres west of Western at 190th st., are owned by the Dominguez Estates Company, the decision as to which location will be selected for the sheet mill is optional.

However, selection of the 253 acres between Western and Normandie for the other three plants has been definitely settled. It was announced. The entire \$40,000,000 program will be financed by the Defense Plant Corporation, a subsidiary of the Reconstruction Finance Corporation. When completed the plants will be operated by the Aluminum Corporation of America and Bohn Aluminum and Brass Corporation.

DETAILS OF HUGE EXPANSION

Located on the 253-acre site will be a \$12,000,000 aluminum reduction unit, which will be furnished alumina by a plant to be built by the Defense Plant Corporation in Arkansas. Bauxite ore will be shipped to the Arkansas plant through Mobile, Alabama, from the rich bauxite deposits in Dutch Guiana. It takes four pounds of bauxite to make two pounds of alumina, and two pounds of alumina to make one pound of aluminum; or in other words, four pounds of ore to every pound of aluminum.

The local plant will have a capacity of 120,000,000 pounds of aluminum per year. Provision has been made for enlarging the reduction plant to 200,000,000 pounds of aluminum a year. This plant will be built by Alcoa and operated by Bohn. It is to be erected on the Normandie ave., side of the property.

GIANT HAMMERS IN FORGE PLANT

Situated on the Western ave. side of the 253-acre site at 190th st., will be a \$7,000,000 extrusion plant, which will make tubes and shapes from aluminum ingots furnished by the reduction plant. This plant will be built by Bohn and operated by the Aluminum Corporation of America. It will have capacity for handling 6,000,000 pounds of aluminum ingots a year.

A giant forge plant is to be built on Western ave. in the southwest portion of the main site. It will be equipped with 75 steam hammers, ranging from 2,000 to 35,000 pounds in size. It will cost another \$6,000,000.

The aluminum sheet mill, location for which has not been definitely settled, will be housed under one roof, 2,000 feet long by 800 feet wide. It will cost \$12,000,000 and will be built by the Mutual Engineering and Foundry Company of Pittsburgh, Pa.

VALLEY SITES FOUND UNSUITABLE

Some idea of the importance to Torrance of the huge project can be gleaned when it is realized that practically as many men will be employed in the aluminum plants alone as are now working all other Torrance industries combined. Each of the four plants will employ approximately 1,000 men, working in three shifts.

About 50 percent of the workers will be on duty during the first shift, 30 percent the second shift, and 20 percent the third shift, it was stated. A parking lot for 3,000

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Park Lighting to Open Yule Fete

CAROLERS TO MARCH IN EL PRADO

Promptly at 6 o'clock tomorrow (Friday) night the Christmas lights on El Prado and in El Prado Park from Cravens ave., to the high school will be turned on.

—And 15 minutes later the first of a series of early evening "Carol Pilgrimages" will start from the high school.

That's the way this community's Yuletide season will be ushered in. Illumination of El Prado its full length will also include lighting the Swiss Village of eight buildings in the park near Cravens ave. Other events on the Christmas calendar for all to enjoy in Torrance are:

(1) "Carol Pilgrimages" by student singing groups next Monday, Tuesday and Thursday nights and on the evening of Dec. 15, 17, and 18;

(2) Elaborate Mexican pageant, written by Miss Ada M. P. Chase, high school art director, Wednesday night, Dec. 10, in the high school assembly hall;

(3) Annual high school Christmas program Thursday night, Dec. 18; and

(4) Torrance firemen's annual Yuletide treat for all youngsters, Monday night, Dec. 22.

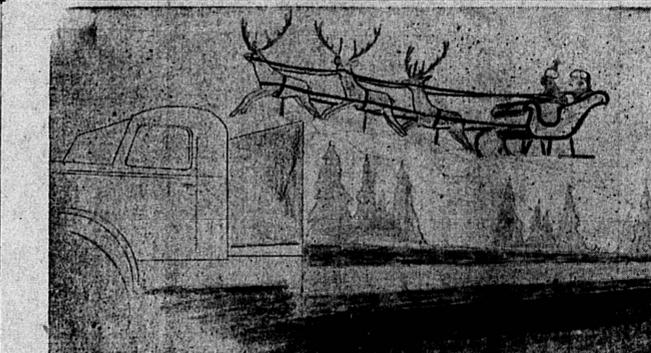
Beginning tomorrow (Friday) night all retail stores dealing in Christmas merchandise will be open every weekday evening until 9 o'clock with most of the merchants illuminating their window displays until 10 o'clock.

Canopy of Colored Light
The arrival of Santa Claus here tomorrow morning will serve to introduce the Yuletide program as he tours the city on a large decorated float equipped with a public address system for broadcast of special announcements and Christmas music.

The Torrance Business Men's Association plans to route Santa to the schools during the noon luncheon period so that all youngsters will be given an opportunity to see him.

A test of the Christmas lighting system the length of El Prado made early this week proved that the illumination has far surpassed the hopes of those who designed it. Special credit for the display must be given Oscar Butterfield, city electrician; J. E. Long, his assistant; and their crew of

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Santa Due Here Friday Morning!

Big Float to Take Special No. Pole Mail

Making his first local appearance in 1941, Santa Claus (in person, too!) will arrive in Torrance tomorrow (Friday) morning about 11:30 o'clock riding the big float shown above. He will be paraded about the city to the accompaniment of amplified Christmas carols, according to William Kempen, president of the Torrance Business Men's Association, who personally contacted St. Nick by wireless telephone early this week to arrange for the old fellow's visit.

Santa's float will be 28 feet long and eight feet wide. It will take him all over the city until about 3 o'clock Friday afternoon when he must return to the North Pole to complete preparations for his great world-wide tour on Christmas Eve.

Santa will be seen driving his reindeer over snowy mountains while brilliant colored lights make him visible to all his friends here. Attached to the float will be Santa's own personal "North Pole mail box" and youngsters are invited to have their letters ready to drop them in during his frequent stops in Torrance.

"During my long-distance phone talk with Santa," President Kempen said today, "he assured me he would be in Torrance from 11:30 a.m. to 3 p.m. tomorrow and wants to receive all his mail in person."



Here's How Santa Will Look Tomorrow!

OPM Makes Steel Available for Quake Reconstruction

Welcome news for those property owners who must reconstruct buildings or portions of buildings damaged by the Nov. 14 earthquake was received this week by the Torrance Lumber Co. from the regional OPM office in Los Angeles. The local firm has been given a general A-1-B priority rating to distribute steel for reinforcing in Torrance.

Charles V. Jones and A. H. Silligo, owners of the lumber company, said they are now allowed to furnish steel for all types of quake reconstruction here, including chimney and other minor repairs which now require reinforcement under the amended building code. The steel is available only for repair and reconstruction—not for any new jobs, the lumbermen point out.

The firm is held responsible for the OPM for the proper use of steel in the emergency reconstruction program here. Both Jones and Silligo commented on the cooperation they received from Frank R. McGregor, regional director, and his assistant, Mr. Stanford, at their offices in the Los Angeles Chamber of Commerce building.

McGregor assured the local business men that if they could be of any more service to Torrance during the quake reconstruction period they would be glad to aid at any time.

Herald Hopes to be 'Home' In Repaired Office Monday

That the best laid plans of mice and members of The Herald's editorial, business and advertising staff "gang aft agley" was proved this week when the news workers were forced to continue picking their way around temporary office quarters at 1334 El Prado.

Instead of moving back to their remodeled niches in The Herald building at 1336 El Prado last Monday as they expected the staff dodged carpenters, plasterers, tools, scaffolding and tried to concentrate in a bedlam of noise comparable only to a full-fledged boiler factory.

Good progress was made, however, on the reconstruction of the Herald's front office and now it appears that the staff will be able to resume operations there by next Monday morning.

Publisher Grover C. Whyte will have a balcony office where the editorial and display advertising departments also will be located. The main floor will continue to be the province of Mrs. Mary Vonderahe, woman's page editor, and Mrs. Kay Smith, classified advertising manager.

Three Hurt as Truck Rammed From Behind

Two Japanese children and their 54-year-old father were injured Tuesday morning when their light truck was struck from the rear by a sedan and turned over on Torrance blvd. between Maple and Fern aves., according to police reports.

Fred K. Ikezoe, Torrance farmer, was going east on the boulevard when his truck was rammed from the rear by a machine driven by Raymond T.

Garcia of Hermosa Beach. After hitting the truck and turning it over, Garcia's sedan traveled 258 feet before coming to a stop, police said. Garcia claimed he was "only traveling about 35 miles an hour." When Police Chief John Stroh tested his brakes he found them in perfect condition. Garcia was given a citation for not having his driver's license.

Ahiho, nine-year-old girl, and Kishito, 12-year-old boy, children of Ikezoe and their father were taken to Torrance Memorial hospital for treatment. "They suffered severe cuts and bruises. Two other daughters of Ikezoe in the truck escaped unhurt. The Japanese farmer told police he was driving between 20 and 25 miles an hour and did not see anyone behind or ahead of him at the time of the crash.

With the assistance of Mrs. Marjorie Eischen Cooke, musical director, and Louis Sauter, instrumental instructor, Miss Chase is staging her pageant one the largest scale of any high school production yet to be given here. A cast of 120 students will be used in the presentation that will embrace nearly every part of the assembly hall, thus linking the audience with the entire show.

Based on a typical fiesta in a "little town deep in Mexico," the pantomime pageant will be staged to continuous musical accompaniment, the tunes including a number of Mexican compositions rarely heard in the United States. The presentation opens with a prologue and has two acts, lasting two hours.

The pageant will be given for the high school student body Dec. 10 at 2 p. m. and for the entire community on Dec. 11 at 8 p. m. Admissions will be 11 cents for students and 28 cents for adults.

Students and teachers have been busy for several months making costumes, figures and props for the show. Mrs. Cooke is general director, assisted by Sauter, Jean Yoder and Barbara Watson, music; Miss Chase and Miss Woods, script; Miss Woods commentators; Mrs. Kelley, Miss Shearer, Miss Logee, Mrs. Carmichael, Sauter and Robert Barr, action; Messers Grigsby and Buchett, stage and Mr. Hamilton, programs.

Oliver Ray Smith, 40, Redondo Beach, who was arrested Dec. 1 at Pacific Coast (101) highway and Newton street, was fined \$60 by Judge John Shidler for driving while intoxicated.

WOMAN GIVEN FINE
Charged with driving while intoxicated, Marie Abbott, 33, of Bellflower, who was arrested Nov. 28 on Carson st., was fined \$60 by Judge John Shidler on Monday.

RAINFALL

	Inches
Previous total	1.24
Dec. 3	.28
TOTAL TO DATE	1.52
1940 to date	1.30

Brick Yard Extension Rejected

On recommendation of the City Planning Commission, the city council Tuesday night rejected an application by Doris M. Hanev to extend the Coast Brick company yard in North Torrance. The city clerk was instructed to notify the owner of the firm in writing.

Extension of the brick yard has been a controversial issue here for months and the Planners, according to Mayor Tom McGuire, found that "not one of the immediate property owners in the vicinity of the plant approved the idea of extending the yard."

Recently, because of his interest in horticulture, Corporal Howe was assigned to special duty—a project of landscaping the East Garrison at Camp Roberts. On a visit here he talked with a number of Legionnaires and Auxiliary members and won their endorsement of his proposal to collect greenery that will add a bit of relieving color and design to the 300 buildings located on the 1,000-acre site.

To Be Collected Jan. 5
Howe and his staff have already acquired four Army truck-and-trailer loads of shrubbery and flowers from the San Francisco Bay area. But a lot

ONLY 17 MORE SHOPPING DAYS TO CHRISTMAS!

Cast of 120 to Stage Mexican Pageant Here

With the assistance of Mrs. Marjorie Eischen Cooke, musical director, and Louis Sauter, instrumental instructor, Miss Chase is staging her pageant one the largest scale of any high school production yet to be given here. A cast of 120 students will be used in the presentation that will embrace nearly every part of the assembly hall, thus linking the audience with the entire show.

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Gifts of Shrubbery for Camp Roberts Being Collected by Legion Auxiliary

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more is needed before East Garrison is properly landscaped. The Torrance American Legion Auxiliary has undertaken to collect donations of such gifts here as part of its community service program. Any kind of greenery will be welcome as long as it is put in nothing smaller than gallon cans. Donations may be brought to Mr. and Mrs. D. A. Murphy's home at 2567 Sonoma ave. or those who have shrubbery or flowers to give and cannot transport them, should call Mrs. Velora Murphy at 497 and arrangements will be made to bring the stuff to the central receiving depot.

All plants, flowers, shrubbery should be properly labeled if at all possible in order to facilitate their re-planting at Camp Roberts to conform to Corporal Howe's design.

Lucille Stroh is Winner of Who's Who Grand Prize

The winner of the \$15 grand prize in merchandise, first honor in "People You Should Know," copyrighted newspaper feature, which comes to a close in this issue, is Lucille Stroh, 1732 Watson ave.

Miss Stroh is unquestionably one of the most expert authorities on business concerns, since she has had to learn specific facts about them, and through a contact that broadens her knowledge of this community.

The selection of Miss Stroh as grand prize winner rests upon the fact that for promptness, originality, accuracy, neatness, and good construction she led the list.

The feature editor wishes to say in person to every one of our ambitious, happy contestants, "Thank you for the splendid work you have done, and to our business men and women: 'I appreciate your courtesy and co-operation and in turn have endeavored to give the citizens of this beautiful community a better appreciation of you.' Good luck! God bless you! Good-bye!"

Last Thursday's Flashes tell us that—

- JOHN E. (DICK) PETTIJOHN, of Rico Drilling Co., 2455-286th St., started his own drilling business in 1932.
- TOM BAILEY, true service giver, has owned his Operators Gas Station, 1650 W. Anaheim, five years.
- C. F. KING, always dependable, started his widely known Hardware & Furniture store, 25202 Bellflower ave., Harbor City, 22 years ago.
- RICHARD SEDEN, never behind the times, (1530-261st St.) started his decorating contract work in Harbor City-Lomita sector in 1925.
- HUGH LANG, always good to know, started his Union Oil Station "Where Western and Anaheim Meet" same spot it now stands, in 1921.
- JOE and MINNIE PASERI, rose friends makers, started their Pine View Service Station, 1502 W. Anaheim, in 1927.
- M. S. WILKERSON, winner in anything he tackles, 25300 Frampton ave., Harbor City, at this address has five homes under construction.
- R. M. COLL, one hundred percent, 2300 Pacific Coast Hwy., has been with Safeway 11 years.